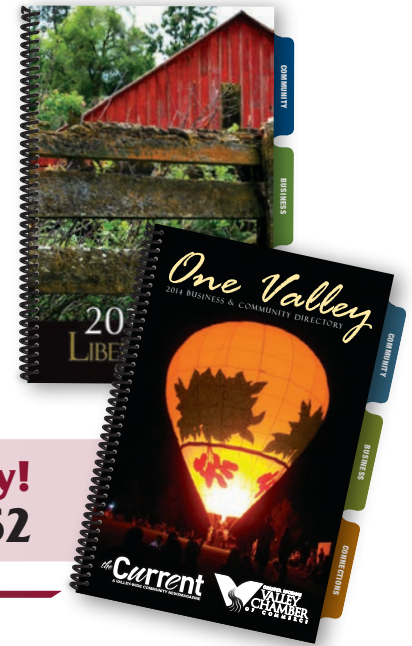


2015 LIBERTY LAKE COMMUNITY DIRECTORY

2015 ONE VALLEY BUSINESS & COMMUNITY DIRECTORY

Brought to you by the Greater Spokane Valley Chamber of Commerce and The Current



Reserve your space today!
(509) 242-7752

text listings

Standard: free*

Business name, address and phone

*if located in Liberty Lake (LLCD) or a member of the Greater Spokane Valley Chamber of Commerce (VBCD)

EXAMPLES ▼ (actual size)

Carver Farms

9105 N Idaho Rd | Newman Lake WA 99025 | 509-226-3602

Enhanced: \$50

Specify category
List email, website or additional number

An Enhanced Listing is included free with any purchase of a graphic advertisement listed below.

NORTH IDAHO DERMATOLOGY - STEPHEN CRAIG MD 2207 N Molter Rd Ste 101B | Liberty Lake WA 99019 | 208-665-7546

Color Enhanced: \$75

Name of business can be in one of six colors

GREENACRES LIQUOR STORE

18309 E Appleway Ave | Greenacres WA 99016 | 509-981-5173

Logo Enhanced: \$160

Add an additional line of text and color, logo, or special font



ANDREAN ACCOUNTING

Solving financial puzzles every day • QuickBooks® • Tax Returns (individual and businesses) • Bookkeeping • Payroll & More • www.andreanaccounting.com

2310 N Molter Rd Ste 205 | Liberty Lake WA 99019 | 509-928-8500

No discount applies to text listings.

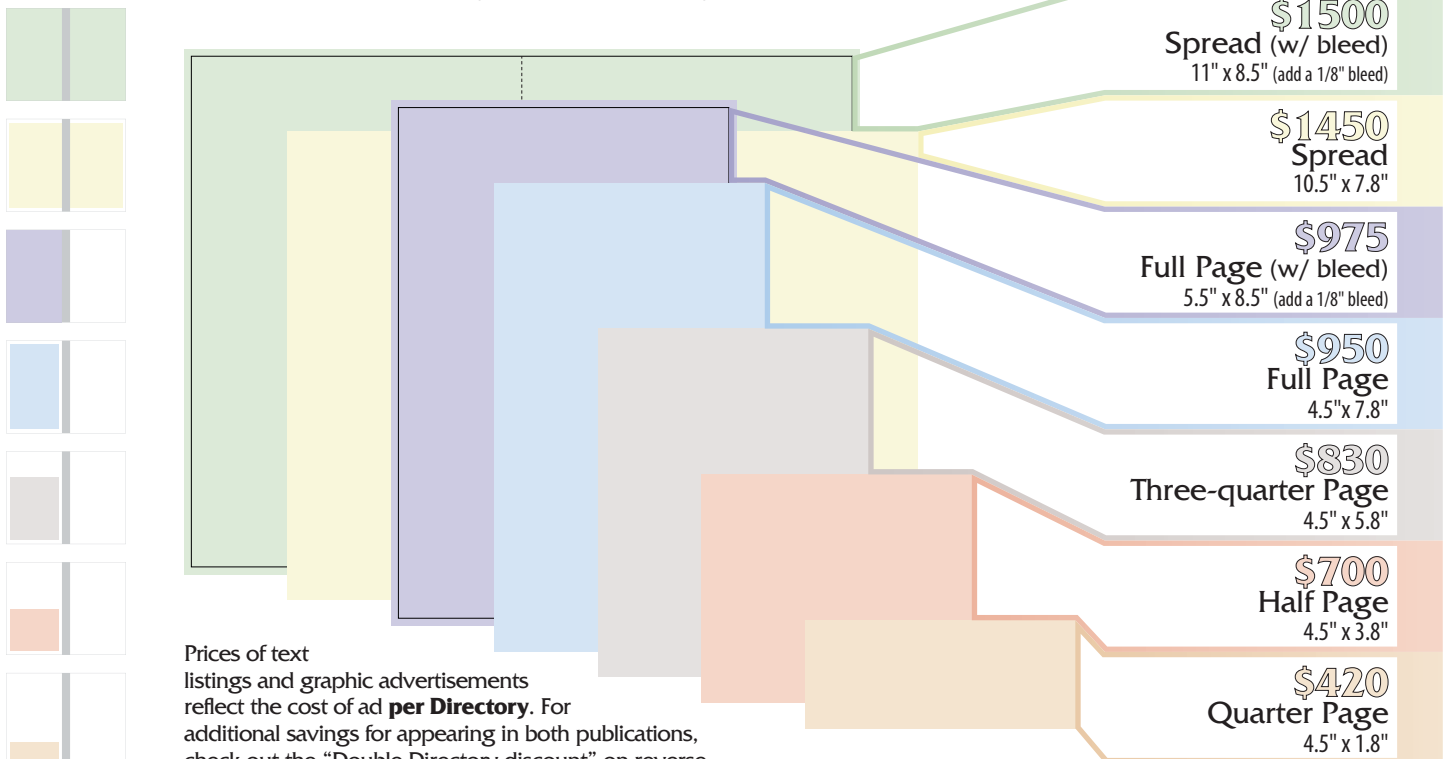


Pacific Golf & Turf
Turf mowers & equipment • New & used golf carts, including street legal • Golf cart rentals • Top-of-the-line service center • Parts & accessories for all brands

6615 E Broadway Ave | Spokane Valley WA 99212 | 509-879-5117

graphic advertisements

Graphic ads cannot include cutout coupons.



extras and discounts

- **Placement on Quick Guide:** Every paid listing or graphic advertisement will be included on the Quick Guide, located immediately following the business tab as a lead-in to the business listings.
- **Free enhanced listing:** All graphic advertisements receive a free enhanced listing with purchase of ad or \$50 toward a listing of choice.
- **Discounts:** All graphic advertisements are eligible for discounts. Advertisers who meet the criteria for multiple discounts may choose the higher of discount 1 and 2; discount 3 may be added on to either of the other discounts for additional savings. (Text listings and premium placement ads are not eligible for discounts.)

1. **Contract discount:** Advertisers with a current and active discount from advertising in any Peridot Publishing publication (such as The Splash or The Current) may apply this discount when placing Directory ads. All Directory advertising counts toward fulfilling contract levels, whether it's eligible for a discount or not.
2. **Chamber discount:** Current members of the Greater Spokane Valley Chamber of Commerce may receive a 10 percent discount in our Chamber-affiliated publication, the 2015 One Valley Business & Community Directory.
3. **Double Directory discount:** Place an identical ad in both the Liberty Lake Community Directory and the One Valley Business & Community Directory and receive an additional 10 percent discount on top of any other eligible discounts toward your advertising.

premium placements

Premium placements come with a Quarter Page ad or \$420 credit toward another ad inside near your listing. Premium placements are sold on a first-come, first-serve basis. Call today to reserve your space!

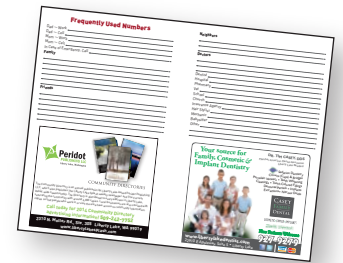
Back cover \$3600	Divider tab* \$3500	Left inside front cover \$2100	Right inside front cover \$2100
Pages 4-5 spread \$2800	Left inside back cover \$1500	Right inside back cover \$1500	Page 6 \$1800

All other premium placement requests \$200 add-on charge

*Divider tabs available for the Liberty Lake Community Directory: Community, Business, Residential and Reference. Divider tabs available for the One Valley Business & Community Directory: Chamber, Community, Business.

Frequently Used Numbers Spread

- Premium placement ad
- Sold on a first-come, first-serve basis
- \$875 Half Page or \$575 Quarter Page
- Free Logo Enhanced Listing (\$160 value) or \$160 credit toward ad elsewhere



ADVERTISING DEADLINES FOR 2015 DIRECTORIES

Liberty Lake: Sept. 30, 2014

One Valley: Oct. 24, 2014

Text listing and graphic ad payment must be made in full, and ad copy submitted, by advertising deadline

distribution

Liberty Lake Community Directory distribution: December 2014

6,500 copies to every address in Liberty Lake (5,200) as well as at strategic local businesses (1,300)

One Valley Business & Community Directory distribution: February 2015

6,000 copies directly to the public through Current newspaper racks at high-traffic businesses (4,500), to all Chamber members and through other Chamber functions throughout the year (1,500)

don't miss out in 2015

Liberty Lake Directory

- Special 15th anniversary edition
- Enhanced community content
- Liberty Lake's "yearbook," including hundreds of community names and photographs
- Return of the popular "That's My Community" kids art contest
- Popular alphabetized "Quick Guide" now includes all advertisers with an enhanced listing or larger
- As Liberty Lake has grown, distribution is being increased nearly 10% this year to meet demand!



One Valley Directory

- It's the Chamber's established, 90+-year-old membership directory, now accessible to the entire Valley's businesses and residents
- Magazine-style community content, dozens of photos make it as much a keepsake as it is a reference tool
- New this year: alphabetized Chamber roster coupled with Chamber information in its own tab
- Last year's partnership between the Chamber and Peridot Publishing was a smash hit. Despite it being the first year of the rebranded "One Valley" Directory, we quadrupled the distribution. All 6,000 are gone, and another 3,000 people accessed the online version. Rest assured, your investment in this publication is not collecting dust.

THE
Splash

Peridot
PUBLISHING LLC

the **Current**

23403 E. Mission Ave., Ste. 102 Liberty Lake, WA 99019
509.242.7752 • fax 509.927.2190