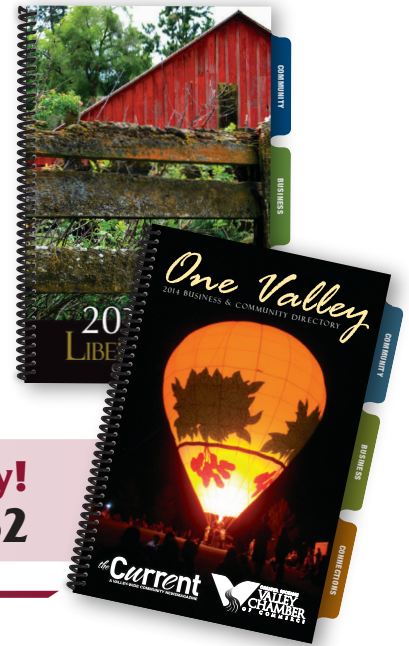


# 2015 LIBERTY LAKE COMMUNITY DIRECTORY

# 2015 ONE VALLEY BUSINESS & COMMUNITY DIRECTORY

Brought to you by the Greater Spokane Valley Chamber of Commerce and The Current



**Reserve your space today!**  
**(509) 242-7752**

## text listings

### Standard: free\*

Business name, address and phone

\*If located in Liberty Lake (LLCD) or a member of the Greater Spokane Valley Chamber of Commerce (VBCD)

### EXAMPLES ▼ (actual size)

Carver Farms

9105 N Idaho Rd | Newman Lake WA 99025 | 509-226-3602

### Enhanced: \$50

Specify category  
List email, website or additional number

An Enhanced Listing is included free with any purchase of a graphic advertisement listed below.

**NORTH IDAHO DERMATOLOGY - STEPHEN CRAIG MD** 2207 N Molter Rd Ste 101B | Liberty Lake WA 99019 | 208-665-7546

### Color Enhanced: \$75

Name of business can be in one of six colors

**GREENACRES LIQUOR STORE**

18309 E Appleway Ave | Greenacres WA 99016 | 509-981-5173

### Logo Enhanced: \$160

Add an additional line of text and color, logo, or special font



**ANDREAN ACCOUNTING**

Solving financial puzzles every day • QuickBooks® • Tax Returns (individual and businesses) • Bookkeeping • Payroll & More • www.andreanaccounting.com

2310 N Molter Rd Ste 205 | Liberty Lake WA 99019 | 509-928-8500

No discount applies to text listings.



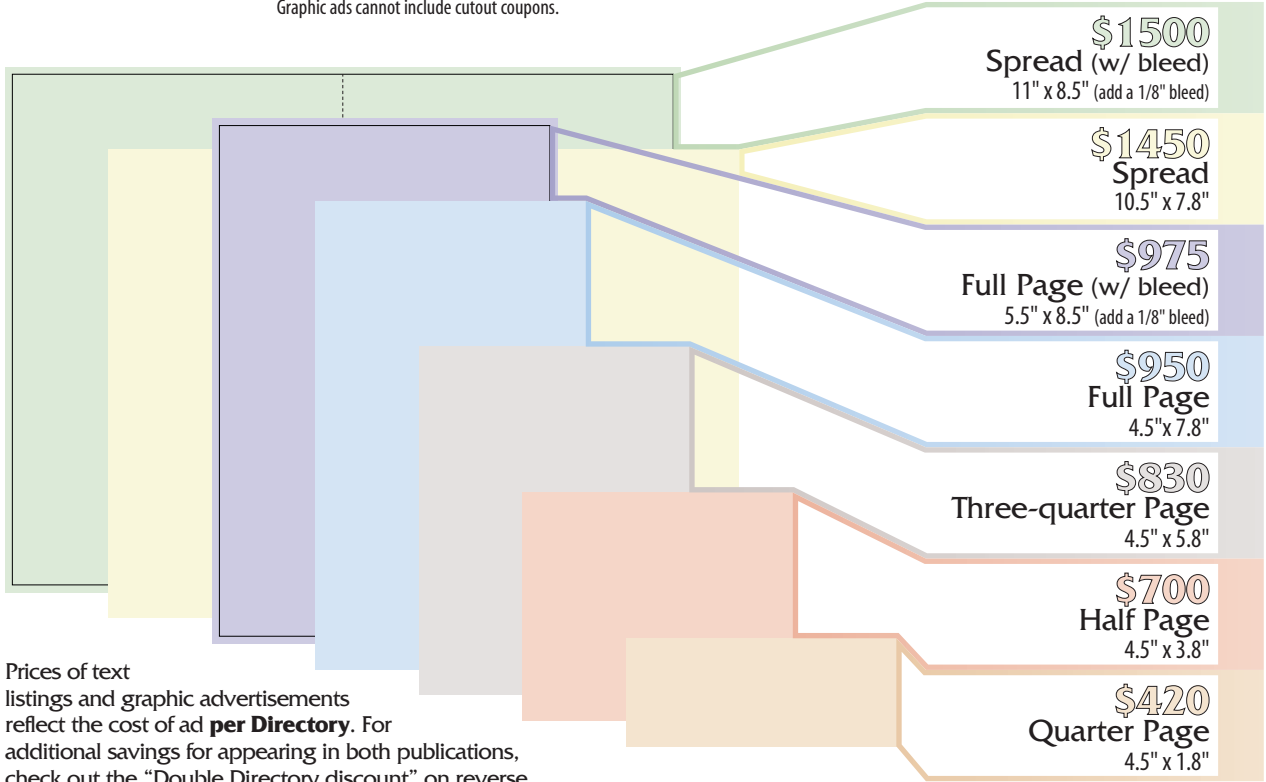
**Pacific Golf & Turf**

Turf mowers & equipment • New & used golf carts, including street legal • Golf cart rentals • Top-of-the-line service center • Parts & accessories for all brands

6615 E Broadway Ave | Spokane Valley WA 99212 | 509-879-9117

## graphic advertisements

Graphic ads cannot include cutout coupons.



Prices of text listings and graphic advertisements reflect the cost of ad **per Directory**. For additional savings for appearing in both publications, check out the "Double Directory discount" on reverse.

## extras and discounts

- **Placement on Quick Guide:** Every paid listing or graphic advertisement will be included on the Quick Guide, located immediately following the business tab as a lead-in to the business listings.
- **Free enhanced listing:** All graphic advertisements receive a free enhanced listing with purchase of ad or \$50 toward a listing of choice.
- **Discounts:** All graphic advertisements are eligible for discounts. Advertisers who meet the criteria for multiple discounts may choose the higher of discount 1 and 2; discount 3 may be added on to either of the other discounts for additional savings. (Text listings and premium placement ads are not eligible for discounts.)

1. **Contract discount:** Advertisers with a current and active discount from advertising in any Peridot Publishing publication (such as The Splash or The Current) may apply this discount when placing Directory ads. All Directory advertising counts toward fulfilling contract levels, whether it's eligible for a discount or not.
2. **Chamber discount:** Current members of the Greater Spokane Valley Chamber of Commerce may receive a 10 percent discount in our Chamber-affiliated publication, the 2015 One Valley Business & Community Directory.
3. **Double Directory discount:** Place an identical ad in both the Liberty Lake Community Directory and the One Valley Business & Community Directory and receive an additional 10 percent discount on top of any other eligible discounts toward your advertising.

## premium placements

Premium placements come with a Quarter Page ad or \$420 credit toward another ad inside near your listing. Premium placements are sold on a first-come, first-serve basis. Call today to reserve your space!

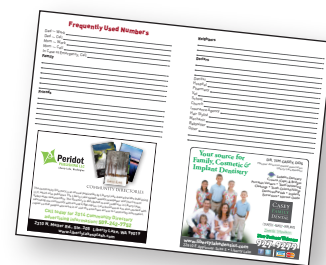
\*Divider tabs available for the Liberty Lake Community Directory: Community, Business, Residential and Reference. Divider tabs available for the One Valley Business & Community Directory: Chamber, Community, Business.

Back cover <b>\$3600</b>	Divider tab* <b>\$3500</b>	Left inside front cover <b>\$2100</b>	Right inside front cover <b>\$2100</b>
Pages 4-5 spread <b>\$2800</b>	Left inside back cover <b>\$1500</b>	Right inside back cover <b>\$1500</b>	Page 6 <b>\$1800</b>

All other premium placement requests \$200 add-on charge

## Frequently Used Numbers Spread

- Premium placement ad
- Sold on a first-come, first-serve basis
- \$875 Half Page or \$575 Quarter Page
- Free Logo Enhanced Listing (\$160 value) or \$160 credit toward ad elsewhere



## ADVERTISING DEADLINES FOR 2015 DIRECTORIES

Liberty Lake: Sept. 15, 2014  
One Valley: Oct. 15, 2014

Text listing and graphic advertisement payment must be made in full, and ad copy submitted, by advertising deadline

## distribution

Liberty Lake Community Directory distribution: December 2014

6,500 copies to every address in Liberty Lake (5,200) as well as at strategic local businesses (1,300)

Valley Business & Community Directory distribution: January 2015

6,000 copies directly to the public through Current newspaper racks at high-traffic businesses (4,500), to all Chamber members (about 800) and through other Chamber functions as needed through the year (about 700)

THE  
**Splash**

 **Peridot**  
PUBLISHING LLC

the **Current**

23403 E. Mission Ave., Ste. 102 Liberty Lake, WA 99019  
509.242.7752 • fax 509.927.2190