



LIBERTY LAKE
COMMUNITY
YARD SALES
— 21ST ANNUAL —



**SPONSORSHIP
OPPORTUNITY DEADLINE:
MAY 15**

**DISTRIBUTED:
JUNE 11-14**

**EVENT DATE:
JUNE 14, 2014
8 A.M. TO 4 P.M.**

**CONTACT JOSH JOHNSON
TO BE A SPONSOR:
509.999.4567**

JOSH@LIBERTYLAKESPLASH.COM



**THE
Splash**

21ST ANNUAL LIBERTY LAKE COMMUNITY YARD SALES SPONSORSHIP OPPORTUNITIES

The Presenting Sponsor (\$5,000)

• Receives exclusive naming and logo rights attached to the event, as in "the 21st annual Liberty Lake Community Yard Sales, presented by _____." This language and logo will be used in all references to the event, including:

- Prominently on the cover of the 10,000-copy Official Guide and in various other references throughout. The guide will be distributed to all homes in Liberty Lake and at high-traffic locations throughout the region the week of the event
- On a 3/4-page ad in The Splash leading up to the event (June issue), saturating Liberty Lake with 7,000 copies
- On a 3/4-page ad in The Current leading up to the event (June issue), distributed throughout the greater Spokane Valley (10,000 copies)

- Receives the full-page, back-page ad placement in the 10,000-circulation Official Guide (a \$1,091.20 value) to promote business
- Will be recognized by the Kiwanis Club of Liberty Lake as opportunity presents itself throughout the year as a significant supporter of its mission to helping the youth of our local community and beyond
- Will make sponsorship gift directly to the Kiwanis of Liberty Lake, a 501c4 nonprofit organization

Major sponsors (up to five, \$1,000 each)

- Receive logo recognition as a major sponsor:
 - On the cover of the 10,000-copy Official Guide, distributed to all homes in Liberty Lake and at high-traffic locations throughout the region the week of the event
 - On a 3/4-page ad in The Splash leading up to the event (June issue), saturating Liberty Lake with 7,000 copies
 - On a 3/4-page ad in The Current leading up to the event (June issue), distributed throughout the greater Spokane Valley (10,000 copies)
- Receive a premium placement quarter-page ad (page 2 or 3) in the 10,000-circulation Official Guide (a \$272.80 value) to promote business
- Will be recognized by the Kiwanis Club of Liberty Lake as opportunity presents itself throughout the year as a significant supporter of its mission to helping the youth of our local community and beyond
- Will make sponsorship gift directly to the Kiwanis of Liberty Lake, a 501c4 nonprofit organization