



# Advertise your business in the Official Guide for the 21st annual LIBERTY LAKE COMMUNITY YARD SALES

**10,000 copies to be distributed** — on June 12 into every Liberty Lake home and June 11-14 at distribution points throughout the region, as well as at strategic community outposts on the day of the event.

**The guide features:**

- Maps leading visitors to sales and vendors
- Complete listings for every registered sale
- Stories and yard sale tips
- General information about the event

As in years' past, yard sale-goers pour over this guide to scout out potential items and plan their day of shopping. A digital replica of the guide will also be available to flip through online by June 12.

For Splash and Current contract advertisers, normal discounts apply. See below for ad dimensions and non-premium rates.

**AD RESERVATION DEADLINE: MAY 20, 2014**

**2014 Liberty Lake Community Yard Sales  
Saturday, June 14 • 8 a.m. to 4 p.m.**

**Premium placement opportunities:**



**On map/listing pages:**

<b>1/16 PAGE:</b> \$90	<b>1/8 PAGE:</b> \$180	<b>1/4 PAGE:</b> \$350

See reverse for sample guide page with ads, map and listings.

## Ad Dimensions & Specifications

 9.83" w x 11.5" h <b>FULL PAGE:</b> \$992	 7.33" w x 11.5" h <b>3/4 PAGE:</b> \$744	 9.83" w x 8.6" h <b>3/4 PAGE:</b> \$744	 4.83" w x 11.5" h <b>1/2 PAGE:</b> \$496
 9.83" w x 5.66" h <b>1/2 PAGE:</b> \$496	 4.83" w x 8.6" h <b>3/8 PAGE:</b> \$372	 7.33" w x 5.66" h <b>3/8 PAGE:</b> \$372	 4.83" w x 5.66" h <b>1/4 PAGE:</b> \$248
 9.83" w x 2.75" h <b>1/4 PAGE:</b> \$248	 2.33" w x 5.66" h <b>1/8 PAGE:</b> \$124	 4.83" w x 2.75" h <b>1/8 PAGE:</b> \$124	 2.33" w x 2.75" h <b>1/16 PAGE:</b> \$62

**Thank you for your interest in The Yard Sales Guide! Please refer to the illustrations on the left for modular ad dimensions. For custom ad sizing & pricing, please contact us.**

We use Adobe programs and prefer working with EPS or PDF files when possible. We also accept TIFF, Illustrator, Photoshop and most other graphic formats (JPEG, GIF, BMP, PNG, TARGA, etc.).

When submitting Illustrator, PDF or EPS files, it is highly recommended to convert the text to outlines. We recommend vector art for most material, but will accept pixel art at 220-300 dpi resolution. (170 dpi is recommended for black & white photo artwork, 220 dpi for color

photo artwork, and 300 dpi for any ad that has small type or detailed artwork.)

Color text and images should be in CMYK, and fine black text or lines should be 100% black instead of built black.

We recommend NOT submitting Power Point, Microsoft Publisher or Microsoft Word files. Fonts usually do not show up correctly in these documents and graphics may be too low quality for print purposes.

Because the guide is printed on a web offset press, we can make no guarantees for color matching or accuracy, but will strive to come as close as possible to the desired color. If you are concerned about color being an issue, please alert us before the ad runs. We will not adjust color in a camera-ready ad unless we are directed to do so.



23403 E. Mission Ave., Ste. 102 • Liberty Lake • 509-242-7752  
advertise@libertylakesplash.com • www.libertylakesplash.com

**1/16 PAGE**  
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**MAP E LISTINGS**

23025 E BROADWAY - Open Friday, multi-family. Baby, children, adult clothes, strollers, playpen, trees, jewelry, stuffed animals, golf clubs, brownies, cookies, candy, water.

23115 E BROADWAY AVE - Lawn mowers, tools, clothes, household items, garden stuff, salon chair, books and lots more.

23119 E BROADWAY AVE - Baby clothes under 2T, toddler pool & play set both by Step 2. Car seat, double strollers, baby swing, misc. baby gear. Treadmill, snow blower-needs repair.

23212 E COLONY CT - Exercise equipment, mattresses, appliances, household items, tools.

522 N GARRY DR - Furniture, house items, Golds Gym free weights, bench & bar. New condition.

705 N GARRY DR - Lots of great furniture, books, DVD movies and more!

502 N HOMESTEAD DR - Open Friday 8 a.m. & Saturday 7 a.m. - Multi-family sale. Gymboree girls clothing 12 - 24 months and girls size 7 & 8, high chair, play pen, exersaucer, infant and kids toys/books, women's snowboard & boots, Medela breast pump, car seat, dishes - service for 16, household, yarn, fabric, vinyl LP's

and turntable.

505 N HOMESTEAD DR - Boys/girls clothes 6-12 years excellent condition - unique brands, toys, household goods.

607 N HOMESTEAD DR - Boys/teen clothes, teen boy's bike, misc. household.

707 N HOMESTEAD DR - Tools, furniture, odds & ends.

**4 FAMILIES ONE LOCATION!**

221 N KELSEA CT - Snow sports equipment, blankets, linens, dishes, bar-b-q, large ice chest, girls & boys toys, Barbie Jeep, bike, patio decor, clothes.

**EARLY BIRD SALE 7-3**

214 N KNUDSON ST - Mountain bikes, 1 princess bike, Stowaway camper hitch box, router & table, shopsmith with attachments, kids clothes/toys, misc. household.

604 N KNUDSON ST - Multi-family sale. Chariot carrier w/ many attachments, kid toys, B & G clothes, books, household, electronics.

613 N KNUDSON - Children's clothing, furniture, children's toys, puzzles, games, double jogger, children's books, children's riding toys/bikes.

721 N KNUDSON ST - Sports equip., furniture & kids

clothes.

**MOVING SALE! FURNITURE!**

810 N KNUDSON - Dining room table & chairs, 32" TV, Ikea desk, 2 children bedroom sets, many more items.

813 N KNUDSON ST - 5' Projection screen, 12" TV w/vhs, golf items, chainsaw, air hammer, Britax car seat, Evenflo Trailblazer hiking backpack that hauls baby, 1967 Newsweeks, area rugs, dining room table and chairs, Malibu Pilates exercise machine and accessories, coffee table, 2 end tables, 300+ other items.

828 N KNUDSON - 2 Family, lots of name brand teen and tween boy and girl clothes, household, sports and decor items.

122 N MCKINZIE DR - Britax car seat, queen mattress, ski rack, children's clothes & toys, videos, music, various household items.

112 N MITCHELL DR - Children's clothes, antique Fostoria glassware and some odds and ends.

207 N MITCHELL DR - Solid oak dining, bar stools, tools, toys, desk and other misc items.

111 N MOLTER RD - Misc. household items.

22805 E SETTLER DR - Four family sale: Dog kennel, baby stroller, small appliances, furniture, home decor,

art, books, vases, puzzles, games and much more!

22926 E SETTLER DR - Remodeling! Liv/din room furniture, kitchen appliances, cabinets, flooring, 64" Projection TV. Name brand girls clothing size 6-7. Scentsy products sold here!

23002 E SETTLER DR - Snocones and popcorn for sale. Kids toys, baby stuff, furniture and household items.

23018 E SETTLER DR - Lots of kids toys, girls clothes size 14 & 16, plus more!

23237 E SETTLER DR - Misc. household items, furniture (bookcases, TV stand, etc.), large aquarium, misc. tools and building supplies.

802 N TANGLEWOOD LN - Household items, baby items, lots of clothes, etc.

903 N TANGLEWOOD LN - Double bike trailer, electric Little Tikes Hummer, kitchen play set, Little Tikes table with chairs, games, toys, movies, toddler bed frame plus much more!

927 N TANGLEWOOD LN - TV's, clothes, household and miscellaneous items.

**4 HOUSES IN ONE SALE**

22925 E VALLEYWAY - We are moving in later this month. We are taking 4 generations into one sale. Something for all age groups. Make the time to stop by you will be happy.

23014 E VALLEYWAY - Variety of household items! Fundraiser for occupational therapy assistant students from Spokane Falls Community College!

23020 E VALLEYWAY AVE - One of the best sales yearly! (New location; no longer Broadway in Gardens.) Lots of children's items, home decor, furniture.

**DON'T MISS THIS STOP!**

23318 E VALLEYWAY - Something for everyone. Furniture, Nike hats, old stuff, new stuff, toys, baby items, household and possibly the world's best chocolate chip cookies!

**PAVILLION PARK**

*Editor's note: The following six sales will be held in Pavilion Park along Country Vista Drive near its intersection with Settler Drive.*

Dining room table and chairs, poker table, stroller, infant car seat, miscellaneous items.

Lots of different stuff for every age and person! Flexible prices.

Lots of fun stuff from collectibles, games, toys, to many other items! Look for red balloons!

**VINTAGE-RETRO-HOUSEHOLD**

Lots of vintage, retro household goods! Pottery Barn, small wares, snowboarding gear etc. Great stuff!

Sapeda's Marital Dispute Salsa.

Sporting goods, tools, misc.

