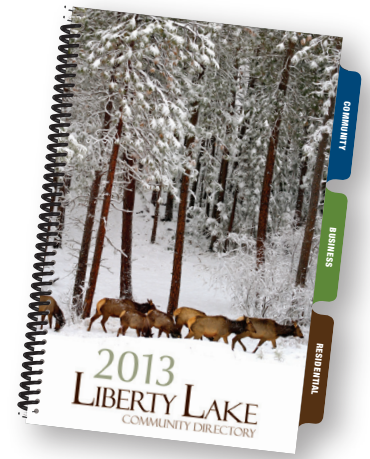


2014 LIBERTY LAKE COMMUNITY DIRECTORY

... and introducing the 2014 VALLEY BUSINESS & COMMUNITY DIRECTORY



**Reserve your
space today!**
(509) 242-7752

Brought to you by the Greater Spokane Valley
Chamber of Commerce and The Current

text listings

Standard: free*

Business name, address and phone

*If located in Liberty Lake (LLCD) or a member of
the Greater Spokane Valley Chamber of Commerce (VBCD)

EXAMPLES ▼ (actual size)

Carver Farms

9105 N Idaho Rd | Newman Lake WA 99025 | 509-226-3602

Enhanced: \$46

Specify category
List email, website or additional number

An Enhanced Listing is included free with any purchase of a graphic advertisement listed below.

NORTH IDAHO DERMATOLOGY - STEPHEN CRAIG MD 2207 N Molter Rd Ste 101B | Liberty Lake WA 99019 | 208-665-7546

Color Enhanced: \$75

Name of business can be in one
of six colors

GREENACRES LIQUOR STORE

18309 E Appleway Ave | Greenacres WA 99016 | 509-981-5173

Logo Enhanced: \$150

Add an additional line of text and
color, logo, or special font



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2310 N Molter Rd Ste 205 | Liberty Lake WA 99019 | 509-928-8500



**Pacific
Golf & Turf**

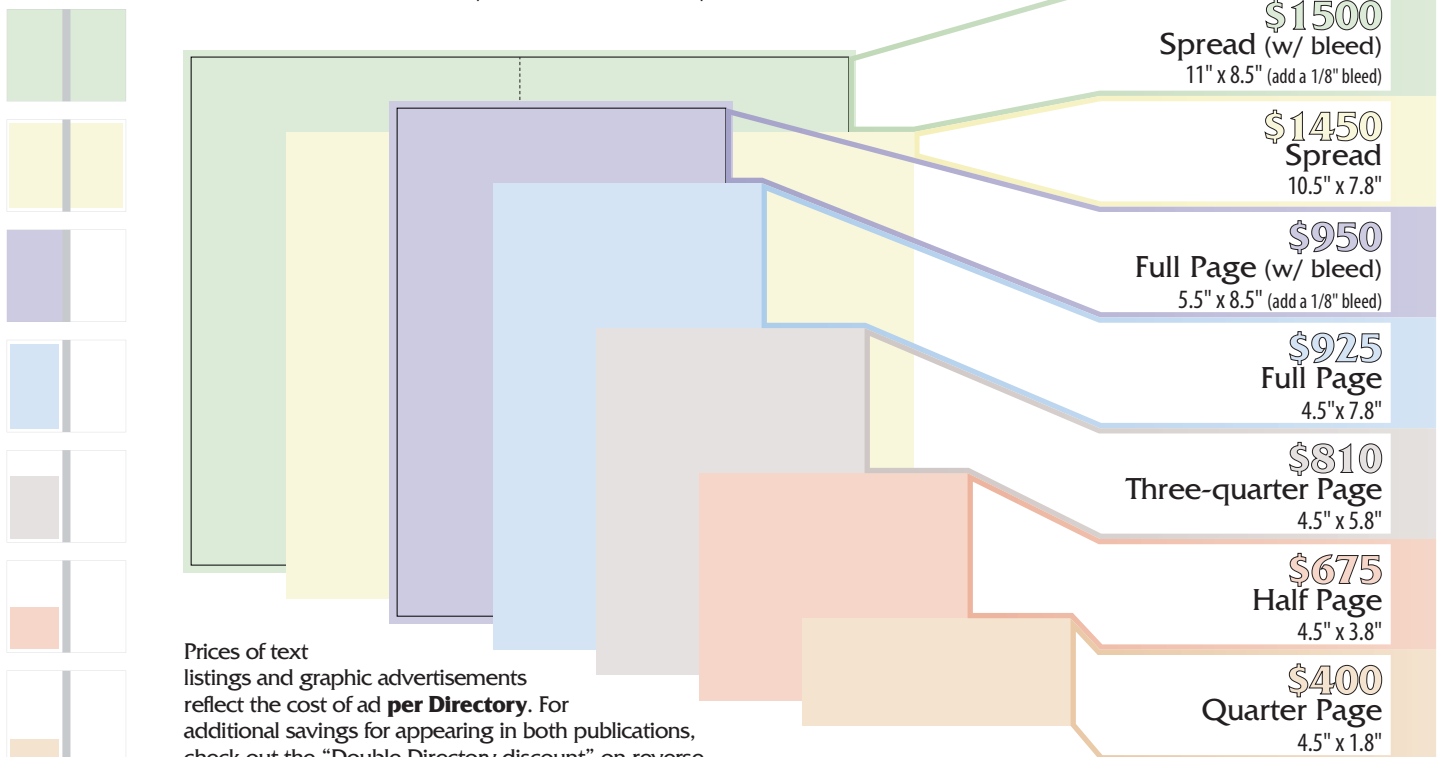
Turf mowers & equipment • New & used golf carts, including street legal • Golf cart rentals • Top-of-the-line service center • Parts & accessories for all brands

6615 E Broadway Ave | Spokane Valley WA 99212 | 509-879-5117

No discount applies
to text listings.

graphic advertisements

Graphic ads cannot include cutout coupons.



Prices of text
listings and graphic advertisements
reflect the cost of ad **per Directory**. For
additional savings for appearing in both publications,
check out the "Double Directory discount" on reverse.

extras and discounts

- **Placement on Quick Guide:** Every paid listing or graphic advertisement will be included on the Quick Guide, located immediately following the business tab as a lead-in to the business listings (this does not apply to the Rolodex section)
- **Free enhanced listing:** All graphic advertisements receive a free enhanced listing with purchase of ad or \$46 toward a listing of choice
- **Discounts:** All graphic advertisements are eligible for discounts. Advertisers who meet the criteria for multiple discounts may choose the higher of discount 1 and 2; discount 3 may be added on to either of the other discounts for additional savings. (Rolodex listings, text listings and premium placement ads are not eligible for discounts.)

1. **Contract discount:** Advertisers with a current and active discount from advertising in any Peridot Publishing publication (such as The Splash or The Current) may apply this discount when placing Directory ads. All Directory advertising counts toward fulfilling contract levels, whether it's eligible for a discount or not.
2. **Chamber discount:** Current members of the Greater Spokane Valley Chamber of Commerce may receive a 25 percent discount in our new Chamber-affiliated publication, the 2014 Valley Business & Community Directory.
3. **Double Directory discount:** Place an identical ad in both the Liberty Lake Community Directory and the Valley Business & Community Directory and receive an additional 10 percent discount on top of any other eligible discounts toward your advertising.

premium placements

Premium placements come with a Quarter Page ad or \$400 credit toward another ad inside near your listing. Premium placements are sold on a first-come, first-serve basis. Call today to reserve your space!

Back cover \$3500	Divider tab* \$3400	Left inside front cover \$2000	Right inside front cover \$2000
Pages 4-5 spread \$2750	Left inside back cover \$1500	Right inside back cover \$1500	Page 6 \$1600

All other premium placement requests \$100

*Divider tabs available for the Liberty Lake Community Directory: Community, Business, Residential and Reference. Divider tabs available for the Valley Business & Community Directory: Community, Business, Rolodex and Chamber.

Frequently Used Numbers Spread

- Premium placement ad
- Sold on a first-come, first-serve basis
- \$875 Half Page or \$575 Quarter Page
- Free Logo Enhanced Listing (\$150 value) or \$150 credit toward ad elsewhere



exclusively for the VBCD

Introducing the Rolodex...

In partnership with the Greater Spokane Valley Chamber of Commerce, the new 2014 Valley Business & Community Directory will spotlight the names and contact information of business men and women throughout the greater Valley community through a new feature called the "Rolodex." There are three types of Rolodex listings.

No discount applies to Rolodex listings.

Standard: free*

Name, business name and phone
*One standard listing available for member of Greater Spokane Valley Chamber of Commerce

Upgraded: \$46*

Name, business name and phone, plus two of the following:
title, email, website, fax/add'l phone
OR address (2 lines: street, city/state/ZIP)

Photo Upgraded: \$150

Name, business name and phone, plus three of the following: title, email, website, fax/add'l phone
OR address (2 lines: street, city/state/ZIP) and one additional contact item
Head shot-style photo and extra line of descriptive text (15 words or fewer)

EXAMPLES ▼ (actual size)

Shaw, Eldonna.....509-924-4994
Greater Spokane Valley Chamber of Commerce

SHAW, ELDONNA 509-924-4994
President and CEO
Greater Spokane Valley Chamber of Commerce
eldonna@spokanevalleychamber.org



SHAW, ELDONNA 509-924-4994
President and CEO
Greater Spokane Valley Chamber of Commerce
Extra line of contact info
eldonna@spokanevalleychamber.org
Leading your relationship-centered Chamber where "We are in business to help you do business"

Advertising deadline for 2014 Directories: August 30, 2013

Rolodex, text listing and graphic advertisement payment must be made in full, and ad copy submitted, by advertising deadline

distribution

Liberty Lake Community Directory distribution:
Late November, 2013
6,000 copies to every address in Liberty Lake (4,600) as well as at strategic local businesses (1,400)

Valley Business & Community Directory distribution:
Early December, 2013
6,000 copies directly to the public through Current newspaper racks at high-traffic businesses (4,500), to all Chamber members (about 800) and through other Chamber functions as needed through the year (about 700)

THE
Splash

 **Peridot**
PUBLISHING LLC

the **Current**

2310 North Molter Road, Suite 305 Liberty Lake, WA 99019
509.242.7752 • fax 509.927.2190