



# Advertise your business in the Official Guide for the 19th annual

## LIBERTY LAKE COMMUNITY YARD SALES

**9,000 copies to be distributed** — through the June 7 Splash, at distribution points throughout the region and at strategic community outposts on the day of the event.

### The guide features:

- Maps leading visitors to sales and vendors
- Complete listings for every registered sale
- Stories and yard sale tips
- General information about the event

As in years' past, yard sale-goers pour over this guide to scout out potential items and plan their day of shopping. A digital replica of the guide will also be available to flip through online by June 7.

Splash advertising rates and discounts apply. See below for ad dimensions and non-premium rates.

**AD RESERVATION DEADLINE: MAY 30, 2012**

### Premium placement opportunities:

**Page 2 or 3:** \$1,000

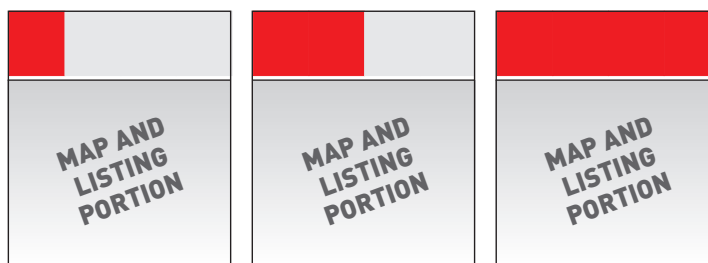
**Back page:** \$1,500

**On map/listing pages:**

**1/16 PAGE:** \$80

**1/8 PAGE:** \$160

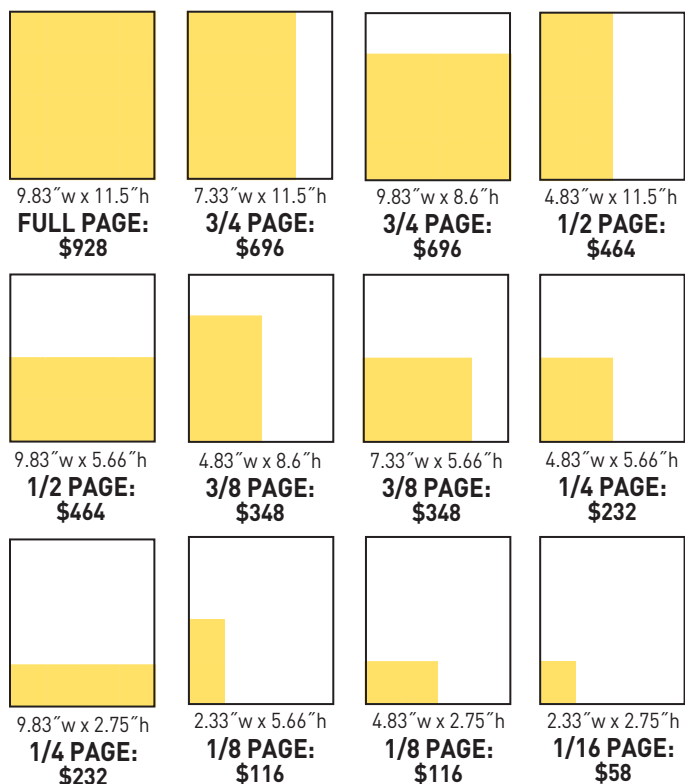
**1/4 PAGE:** \$300



See reverse for sample guide page with ads, map and listings.

**All Splash ads include FULL COLOR!**

## Ad Dimensions & Specifications



**Thank you for your interest in The Splash!**  
Please refer to the illustrations on the left for modular ad dimensions. For custom ad sizing & pricing, please contact us.

The Splash uses Adobe programs and prefers working with EPS or PDF files when possible. We also accept TIFF, Illustrator, Photoshop and most other graphic formats (JPEG, GIF, BMP, PNG, TARGA, etc.).

When submitting Illustrator, PDF or EPS files, it is highly recommended to convert the text to outlines. We recommend vector art for most material, but will accept pixel art at 220-300 dpi resolution. (170 dpi is recommended for black & white photo artwork, 220 dpi for color photo artwork, and 300 dpi for

any ad that has small type or detailed artwork.)

Color text and images should be in CMYK, and fine black text or lines should be 100% black instead of built black.

We recommend NOT submitting Power Point, Microsoft Publisher or Microsoft Word files. Fonts usually do not show up correctly in these documents and graphics may be too low quality for print purposes.

Because The Splash is printed on a web offset press, we can make no guarantees for color matching or accuracy, but will strive to come as close as possible to the desired color. If you are concerned about color being an issue, please alert us before the ad runs. We will not adjust color in a camera-ready ad unless we are directed to do so.



2310 N. Molter Rd., Ste. 305 • Liberty Lake • 509-242-7752  
advertise@libertylakesplash.com • www.libertylakesplash.com

**1/16 PAGE**  
2.33" x 2.75"

**1/8 PAGE**  
4.83" x 2.75"

**1/4 PAGE**  
9.83" x 2.75"

**MAP D LISTINGS**

**23505 E BROADWAY** - It's that time of year! Household items, children's toys, games, books, sporting goods, bedding, and much more!

**23622 E BROADWAY AVE** - Table saw, w/m golf clubs, Christmas & seasonal decor, kitchen gadgets, household items, and miscellaneous treasures.

**24026 E BROADWAY CT** - Couch, metal office desk, Oak corner entertainment center, solid Oak kitchen table, Nautilus Olympic weight set. Lots of other stuff.

**24126 E CATALDO CT** - Household furniture; girl baby clothes newborn to 3T; baby furniture; misc household items; misc camping items; household appliances; misc tools; misc boy toys.

**24203 E DESMET** - \*\* Yard - Garage - and Household Items. Fresh Cinnamon Rolls! \*\*

**24271 E DESMET RD** - Playset, kids dirt-bike, maternity, baby boy, girls, and adult clothes. Uggs boots, TV's, toys, bedding, bikes, household items.

**1208 N EAGLE RD** - Girl's bike; lg carpet remnant; framed pics; toys; household; women's skis/boots; clothes.

**1218 N EAGLE RD** - Kids clothes, toys, games, music CDs, PS games, furniture, plus-size professional clothes.

**810 N FAIRWAY CT** - Multi-family garage sale - Household items, lots of surprises.

**23319 MALLON CT** - (Off Malvern) Tin Roof red sectional, nice cradle baby swing, Little Einstein exersaucer, baby stuff, Pottery Barn home decor and lots more!

**824 N MALVERN CIRCLE RD** - Nice, barely used & great condition couch set, glass end tables, maternity wear & gear, baby clothes and more.

**825 MALVERN CIRCLE RD** - Multi-family sale: Furniture including sectional sofa, bookshelves, and dresser, baby items, camping/fishing supplies, women's clothes, kitchenware, and more!

**1019 N MALVERN** - come see dining table lamps end tables futon, pictures outside fountain, and much more!

**1124 N MALVERN** - Medical Lake FFA Issues Team needs your help to go to Nationals. All proceeds from this yard sale help seven kids pay their way. Furniture, dryer, clothes, appliances, etc!

**A LITTLE OF EVERYTHING!**

**1220 N MALVERN RD** - Pine table & 6 chairs, dining room light fixture, coffee & end tables, Eddie Bauer bassinette, kitchen stuff, baby items, clothing, shoes, books, toys & more!

**23820 E MAXWELL DR** - 4-H garage sale. Food and refreshments available. All donations support Whistle Stop 4-H Club. Thank You.

**24013 E MAXWELL AVE** - Multi-family, furniture, elliptical machine, desk, queen mat set, new slate vinyl flooring, household, clothes, shoes, baby, toys, kitchen, misc.

**24277 E MAXWELL AVE** - Clothes, Teen Bed, Toys, lawn mower, electronics, PC and Parts, games, books etc. Lots of misc.

**1426 N OAKLAND RD** - Lots of kids clothes: boys size 18mos-2yrs. girls size 7/8. Furniture, home decor and

lots of other good stuff.

**812 N ORMOND CT** - Trampoline with enclosure(needs sewing), table saw, construction, tools, BMW Z3, vintage VW Bug, Harley Davidson motorcycle, furniture, cute clothes!

**1421 N ORMOND RD** - We have a little bit of everything. Stop by, you don't want to miss it!

**24218 E PINEHURST LN** - Empty nester clearing out stuff. Lots of items we no longer use. Picnic supplies, cookbooks, decorator items and much more.

**24317 E PINEHURST LN** - Guy stuff; electronics; yard tools; combined houses. Many home furnishings multi-family sale!

**1305 N SAMANTHA RD** - Four family moving sale! Furniture, recliners, baby, boys and plus clothes, toys, household items, electronics, formal gowns, motorcycle windshield.

**1404 N SAMANTHA** - Kitchen stuff, pet supplies, clothing, Craftsman Edger, rubber base, tile, TV's, vacuums, tread mill, books, book case, laptop bags, lamps.

**1407 N SAMANTHA RD** - Daycare provider retiring. Lots of toys, books, equipment, jogging stroller, picnic table, clothes, and misc. household items. Swing set, make offer.

**23510 E SHARP CT** - Household items, toys, clothing.

**23606 E SHARP CT** - Boys clothes, educational toys, puzzles, books. Home decor, craft, antique dresser, TV's, men's & women's clothing.

**23620 E SHARP CT** - Elliptical, musical keyboard, computer desk, futon, lawn mower, gas BBQ, TV. Possible multi-family sale.

**24118 E SHARP** - Furniture, 0-2T girls clothes, dishes, cookware, TV's, kid toys, fabric & yarn, household items.

**1020 N SIMPSON RD** - Color laser printer, Macbook, water sports gear, china set, dresser, scrapbook supplies, kitchen stuff, some kids clothes and toys.

**1021 N SIMPSON RD** - Girls bike, toys, children's clothes, household items, Dell All-in-One printer. Come check it out!

**1303 N SIMPSON RD** - Antique's, 1950's Royal Crown Cola cooler, Spalding basketball hoop, 1956 Ford F-100 parts, 60's-70's rock albums & much more!

**1310 N SIMPSON RD** - Scrapbooking supplies/stamps, Kelly backpack, antique books and trunk, tires, TV Ent. center, jewelry, pfaltzgraff, new infant carseat, girls bike, basketball hoop, 80 qt. cooler, baby items and more.

**24322 SPERLING CT** - Geotrax train set, rocking horse, puppet theater, lincoln logs, toys, games, toy rack w/ bins, Pottery Barn lg & sm slipcovers.

**24351 SPRINGDALE COURT** - Boys clothes size 3 to 6; girls clothes size 4 to 7; toys; household goods; kids bicycles; women's clothing.

**1207 N STEVENSON RD** - Craft items, women's clothes, PartyLite, Pampered Chef, knick-knacks, home decor and much more.

**1306 N STEVENSON RD** - Misc. household items - 3 families.

**816 N SWING ST** - Kids' clothes, toys, bikes. Men's clothes, sporting goods, outdoor gear. Miscellaneous housewares.

